SurePoint Ag Systems
MY27 Early Order Program
For Orchard Equipment

September 1 - December 4th, 2026

All dealers for SurePoint Ag Systems are invited to talk to their customers about the Early Order Program (EOP), which provides discount opportunities on all Model Year 2027 (MY27) SurePoint Application Kits for new and used orchard equipment on orders placed between September 1st and December 4th, 2026.

Eligible System Orders:
Complete SurePoint systems for dry or liquid applications including Sentinel™ Rate Control with harnessing, system control components, and John Deere Precision Essentials Kit with Orchard Essentials License. *Purchases of components or partial systems are not eligible for this program.*

Phase	Ordering Period	Discount	Shipping Period	Payment Due
Phase 1	**September 1 - October 31**	**7%**	**At SurePoint's Discretion**	**January 15, 2027**
Phase 2	**November 1 - December 4**	**3%**	**At SurePoint's Discretion**	**January 15, 2027, or Net 30** *whichever is later*

Late Payment:
Invoices not paid by the due date will forfeit all program discounts and be subject to late payment interest charges. For payment via check, envelope must be postmarked on or before the invoice due date. For payment via ACH or Wire Transfer, funds transfer must be complete on or before the invoice due date.

Early Order Program Agreement:
Dealers will be provided with the Early Order Program Agreement Terms with their quote. By placing an order for the quoted system, the dealer thereby agrees to the terms and conditions of the EOP program.

Shipping Period:
Orders will ship at SurePoint's discretion. Customers may request preferred ship dates at the time of order; however, final scheduling will be based on inventory availability and logistics.

Installation (Where Available)**:**
SurePoint installation charges are not eligible for additional discounts. Installation charges will be billed at the same time as the product order.

System Details Required:
Dealers are required to communicate with SurePoint regarding make and model of implement to ensure accurate pricing.

Pricing: *SurePoint will honor EOP quoted prices for 60 days from the date of the quote.*